

REP HEADLINE# 6263779 TRF# 325767 SEP20/12 10.03  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ \*\*\* WPXI-TV \*\*\*  
CREDIT ADVISORY: AGENCY CREDIT RISK !!! \*\*CHANGES\*\*  
ORDER WORKSHEET HARRIS REPORT FROM REP

ADV # 12930 ADV. NAME POLI/M CRITZ/D/CON/PA REP.#      OFF.# 0 SALESMAN #     

AGY # 02895	AGY. NAME LUC, INC.	BUYER NAME AMY MILLS
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25 WHITLOCK PLACE, SW, SUITE 201

**MARIETTA, GA 30064**

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
		6263779		

PRDCT	EST#	COMMENTS: (LINE, ORDER, INVOICE)
2429		

FLIGHT DATES	SEP24/12	SEP30/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE SEP20/12	10.03
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REP: HV REVISED TO SHOW SPOTS ORDERED AS M-F—SEE LINES 2-4, 8-14, 16-17, 20-22

TOT REMAINS SAME  
TOT=\$25,850  
PLS CONF  
THANKS, KATHERINE

**STA:**

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
1	Y		600A-700A	30		\$795.00	9/24	9/28	2		M-F	2
PROGRAM : CH 11 NWS 6AM												
CON COM1: CH 11 NWS 6AM												
2	EY		700A-800A	30		\$620.00	9/24	9/28	2		M-F	2
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
3	EY		800A-900A	30		\$570.00	9/24	9/28	1		M-F	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

REP HEADLINE# 6263779 TRF# 325767  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-848-0800  
CREDIT ADVISORY: AGEN  
ORDER WORKSHEET

FAX# 404-848-9552  
K I I  
PORT FROM REP

SEP20/12 10.02  
\*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
4	EY		900A-1000A	30		\$395.00	9/24	9/28	2		M-F	2
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
8	EY		1000A-1100A	30		\$345.00	9/24	9/28	2		M-F	2
PROGRAM : ELLEN												
CON COM1: ELLEN												
9	Y		1200N-1230P	30		\$370.00	9/24	9/28	3		M-F	3
PROGRAM : CH 11 NWS NOON												
CON COM1: CH 11 NWS NOON												
10	EY		400P-430P	30		\$395.00	9/24	9/28	2		M-F	2
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
11	EY		430P-500P	30		\$495.00	9/24	9/28	2		M-F	2
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
12	EY		500P-530P	30		\$795.00	9/24	9/28	2		M-F	2
PROGRAM : FIRST AT 5												
CON COM1: FIRST AT 5												
13	EY		530P-600P	30		\$795.00	9/24	9/28	2		M-F	2
PROGRAM : FIRST AT 5												
CON COM1: FIRST AT 5												
14	EY		600P-630P	30		\$995.00	9/24	9/28	2		M-F	2
PROGRAM : CH 11 NWS 6PM												
CON COM1: CH11 NWS 6PM												
16	EY		700P-730P	30		\$1,645.00	9/24	9/28	1		M-F	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												

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 ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*CHANGES\*\*      \*\*\* WPXI-TV \*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
22	EY		700P-730P	30		\$1,645.00	9/24	9/28	1		M-F	1
PROGRAM : JEOPARDY												
ORD COM1: MG												
THIS IS A MAKE-GOOD FOR SEP28 ON LINE-16 FOR 1 SPOT/WK												
17	EY		730P-800P	30		\$1,645.00	9/24	9/28	2		M-F	2
PROGRAM : WHEEL FORTUNE												
CON COM1: WHEEL FORTUNE												
20	EY		1100P-1135P	30		\$1,995.00	9/24	9/28	1		M-F	1
PROGRAM : CHNL 11 NWS												
CON COM1: CHNL 11 NWS												
21	EY		1135P-1235A	30		\$670.00	9/24	9/28	2		M-F	2
PROGRAM : TONITE SHOW												
CON COM1: TONITE SHOW												
SEP/12 25850.00												
											CONTRACT TOTAL	25850.00
											TOTAL SPOTS	35

MARKET TOTALS \$83,387      WPXI 31%      KDKA 30%      WTAE 30%      WPGH 9%      CABL 0%      WPCW 0%      WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE